

Sports, Entertainment, Arts & Media News

Newsmax audience surges in April and hits records in growth; Surpasses 25 million social media followers

BOCA RATON, FL, May 8, 2026—Newsmax Inc. (NYSE:NMAX) announced today that the company continues to deliver strong audience growth across its cable channel, streaming services, digital properties, and social media platforms — further solidifying its position as one of America's fastest-growing news brands. Now carried on all major cable systems, Newsmax has significantly expanded distribution over the past year with the addition of Hulu Live TV while also successfully renewing all major existing pay-TV agreements, including DISH, Verizon, Mediacom, FUBO, Optimum, and Charter.

According to Nielsen data, the Newsmax channel continues its impressive upward trajectory:

- Total audience reach climbed to 16.6 million viewers in April — up 27% year-over-year
 - More than 7 million viewers in the key 35-64 demographic tuned in during April
 - Q1 2026 total viewership reached 30.4 million — up 29% versus Q4 2025
- Newsmax also posted major ratings gains across its programming lineup in April versus Q1 averages:
- "Wake Up America" up 17%
 - "Carl Higbie: FRONTLINE" up 8%
 - "Rob Schmitt Tonight" up 7%
 - "Finnerty" up 11%
 - "Greg Kelly Reports" up 9%
- Importantly, all Newsmax day-parts and key demographics wit-

"Our strategy is working. We are continuing to build audiences and engagement across every platform and for every audience," Ruddy said. "We have a tremendous foundation in the pay-TV ecosystem, and as ratings continue to grow, so do our cable affiliate revenues."

nessed substantial growth in Q1 2026, underscoring the network's broad-based momentum and expanding appeal with viewers nationwide.

Beyond television, Newsmax is rapidly growing its digital footprint.

The company recently surpassed

25 million social media followers, marking a record-breaking milestone with strong growth across all major platforms.

Newsmax CEO Christopher Ruddy said the company's multiplatform strategy is clearly delivering results.

"Our strategy is working. We are continuing to build audiences and engagement across every platform and for every audience," Ruddy said.

"We have a tremendous foundation in the pay-TV ecosystem, and as ratings continue to grow, so do our cable affiliate revenues."

The company is already projecting a 13% revenue increase in 2026, fueled by accelerating growth in advertising, affiliate

fees, streaming, and international licensing.

Newsmax also expects significant expansion for Newsmax+, its paid streaming service, and Newsmax2, its free streaming channel now available on nearly all major OTT platforms.

The company has also indicated it is seeing significant growth in international distribution and brand licensing and expects to make announcements on this segment soon.

Today, Newsmax content is available in more than 100 countries worldwide, creating additional opportunities for advertising revenue, licensing partnerships, and global brand growth.

About Newsmax

Newsmax Inc. is listed on the NYSE (NMAX) and operates, through Newsmax Broadcasting LLC, one of the nation's leading news outlets, the Newsmax channel. The fourth highest-rated network is carried on all major pay-TV providers. Newsmax's media properties reach more than 50 million Americans regularly through Newsmax TV, the Newsmax App, its popular website Newsmax.com, and publications such as Newsmax Magazine. Through its social media accounts, Newsmax reaches over 25 million combined followers. Reuters Institute has said Newsmax is one of the top U.S. news brands, and Forbes has called Newsmax "a news powerhouse."

Grammy Award-winning trumpet player Giveton Gelin salutes iconic Black trumpet players in his “Black Trumpet,” now available

NASSAU, Bahamas – May 8, 2026 – Grammy Award-winning trumpet player Giveton Gelin pays homage to iconic Black trumpet players on his new song "Black Trumpet," released Friday, May 8. In addition to playing trumpet on the track, Gelin played synthesizer and served as composer and producer.

Sonically, the song references the stylistic choices and innovations of Black trumpet players, including Louis Armstrong, Miles Davis, Lee Morgan, and Roy Hargrove. It also draws inspiration from Afrobeats and Negro spirituals. The forthcoming black-and-white music video captures the hardships Gelin endured in pursuing his career.

Gelin references the song in the final episode of his "Island Dreamer" social-media docu-series, which he shared on his Instagram and Facebook pages. Comprising seven short episodes, the series chronicles his journey from Lincoln Boulevard, a small community in Nassau, Bahamas, to Lincoln Center and The Juilliard School, as well as his work with mentors and music luminaries Roy Hargrove, Wynton Marsalis, Jon Batiste, and

Wyclef Jean.

As the founder of the Island Dreamer Academy, a mentorship program for young Bahamian musicians, Gelin hopes sharing his story will inspire other young artists. "This series is about more than just my career; it's about showing the next generation of Bahamian artists what is possible," Gelin says. "It captures my journey from the islands to New York City and the incredible mentors who helped me find my sound along the way."

About Giveton Gelin

Juilliard-trained trumpeter Giveton Gelin began his musical journey at age five in his father's church and started playing the trumpet at 10. A Bahamian-Haitian artist, Gelin released his acclaimed debut album, True Design, in 2020 and was featured on Jon Batiste's Grammy-winning album We Are. He is an in-demand musician whose rigorous global touring schedule keeps him constantly on the road, performing at major venues and festivals worldwide. Through his Island Dreamer Academy, he works to empower the next gen-



Juilliard-trained Giveton Gelin pays homage to Black trumpet players in latest work entitled “Black Trumpet.”

(Photo Credit Heath Grout)

eration of artists, blending Caribbean heritage with the intellectual depth of the jazz tradition.

Connect with Giveton Gelin:

- Instagram: @giveton
- TikTok: @givetongelin
- Facebook: facebook.com/givetongelinquintet



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Dr. J. Jacques Carter
Chair, MPCC Board of Directors